



WHY PUBLISHERS WHO
USE REALMATCH ARE
THANKFUL
THIS YEAR



MORE REACH

"T Jobs is unprecedented in its ability to not only reach thousands of the most qualified candidates but also reach the highly skilled, well-informed and sophisticated readership that is available."

– Andy Wright, *Senior Vice President, Advertising, The New York Times*
(launched with RealMatch July of 2015)



More Sales Support

"RealMatch's support has been exceptional. RealMatch backs up our ability to expand the reach of our advertisers' recruitment ads with stellar customer service."

– Barbie J. Vickhouse, *Advertising Manager, The Indiana Gazette*
(RealMatch partner for over 4 years) [VIEW MORE!](#)



MORE JOB SITE TRAFFIC

"As soon as LogJobs transitioned to the RealMatch platform, we experienced strong results and very high activity levels."

– Tom McKenna, *Vice President and Director, LogJobs*
(RealMatch partner since 2013)




More Revenue, Less Time

"The exciting part is that, for the most part, these are employers who have never advertised with us before or hadn't been advertising with us for several years. They just come in [online] and place an ad, and it's all taken care of through the automated ecommerce solution."

– Chris Stahl, *Classified Advertising Manager, LNP Media*
(Launched with RealMatch in 2014) [VIEW MORE!](#)



MORE APPLICANTS → HAPPY ADVERTISERS



"What I am really seeing that I'm most pleased with is that our local companies that are in need of qualified prospects and qualified candidates are filling their jobs and they're very happy with the service that we're providing. It has helped strengthen our relationship with our customers at the most fundamental level– which is the one to one relationship that we have with them."

– Larry Jobe, *Advertising Director, The News Enterprise*
(RealMatch partner for over 3 years)

*Will You Be Thankful For Your
Recruitment Advertising
IN 2016?*



FIND OUT MORE

RealMatch helps digital publishers earn more from recruitment advertising with the most advanced, high-performance recruitment advertising solution available that connects job seekers and employers in a whole new way!

realmatch

The Recruitment Advertising Technology Platform

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